

# Meredith's Marketing Strategy

## PRE-LISTING SERVICES

- ✓ Professional house measurement
- ✓ Staging services
- ✓ Market-ready consultation

## PHOTO & VIDEO

- ✓ Drone photography
- ✓ Matterport 3D tour
- ✓ Professional photography
- ✓ Property video
- ✓ Virtual Tour



## VISIBILITY



- ✓ List home on MLS (multiple listing service)
- ✓ List home on multiple sites including:
  - Zillow
  - Realtor.com
  - Trulia
  - Home.com
  - And more!
- ✓ Open house event

## COLLATERAL

- ✓ Lender fliers with financing options
- ✓ Open house signage
- ✓ Property flyers
- ✓ Yard signage



## ONLINE PRESENCE

- ✓ Closed Benchmark Facebook group (with over 1.5K members)
- ✓ Paid and organic social media campaigns
- ✓ Personalized website for your home
- ✓ RealScout



## CONTACT

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